



FEBRUARY 17-19, 2018
SATURDAY, SUNDAY, MONDAY
CONTRACT DEADLINE:
OCTOBER 15, 2017

ADVERTISE IN THE FALL 2018 MARKET DIRECTORY
 Please Reserve Advertising Space As Indicated

- _____ Full Page (Color only) \$325
- _____ Inside Back Cover (Color only) \$500
- _____ Inside Front Cover (Color only) \$500
- _____ Back Cover (Color only) \$525

5"inch

ADVERTISE

AD SIZE:
5" WIDE BY 8" DEEP

ADVERTISING COPY

ABSOLUTE DEADLINE:
DECEMBER 16, 2016

(image for illustration only. not actual ad size. Please make ad size 5x8")

IMPORTANT

Ads must be submitted in the following **DIGITAL FORMAT** – send a floppy, zip or CD in one of the following programs in same version listed below or lower:

MAC

- QuarkXPress 8
- Adobe Illustrator cc
- Adobe InDesign cc
- Adobe Photoshop cc
- Adobe PDF

IBM

- Adobe PDF
- Corel Draw X6

Other: Hi Res .TIF or Hi Res .JPG (300 DPI)
Only full page ads accepted – no bleeds.

Please attach a hard copy along with ALL supporting fonts & art files.
Photos/artwork should be sent minimum 300 dpi.
 If you have any questions on digital formats, please call Diane Green (404) 768-8708.

Files can be sent via Online File Transfer

@http://www.martinowhite.com/servicecenter/send_file.html
 Please include the shoe line/company name in the filename of the ad.
 If you can not supply a digital file, typesetting is available at an additional charge.

Payment must accompany request for Advertising

Firm Name: _____
 Attn. To: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Signed by: _____

Return Contracts to:

The Atlanta Shoe Market
 953 Harmony Road, Suite 106
 Eatonton, GA 31024
 706-923-0580 Fax 706-923-0520
 sest@plantationcable.net

8"inch