



**AUGUST 19-21, 2018**  
**SUNDAY, MONDAY, TUESDAY**  
**CONTRACT DEADLINE:**  
**JUNE 19, 2018**

**ADVERTISE IN THE SPRING 2019 MARKET DIRECTORY**  
 Please Reserve Advertising Space As Indicated

- \_\_\_\_\_ Full Page (Color only) \$325
- \_\_\_\_\_ Inside Back Cover (Color only) \$500
- \_\_\_\_\_ Inside Front Cover (Color only) \$500
- \_\_\_\_\_ Back Cover (Color only) \$525

5"inch

# ADVERTISE

**AD SIZE:**  
5" WIDE BY 8" DEEP

**ADVERTISING COPY**

**ABSOLUTE DEADLINE:**  
JUNE 19, 2018

*(image for illustration only. not actual ad size. Please make ad size 5x8")*

**IMPORTANT**  
 Ads must be submitted in the following **DIGITAL FORMAT** – send a floppy, zip or CD in one of the following programs in same version listed below or lower:

<p><b>MAC</b></p> <ul style="list-style-type: none"> <li>QuarkXPress 8</li> <li>Adobe Illustrator cc</li> <li>Adobe InDesign cc</li> <li>Adobe Photoshop cc</li> <li>Adobe PDF</li> </ul>	<p><b>IBM</b></p> <ul style="list-style-type: none"> <li>Adobe PDF</li> <li>Corel Draw X6</li> </ul>
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Other: Hi Res .TIF or Hi Res .JPG (300 DPI)  
**Only full page ads accepted – no bleeds.**

Please attach a hard copy along with ALL supporting fonts & art files.  
**Photos/artwork should be sent minimum 300 dpi.**  
 If you have any questions on digital formats, please call Diane Green (404) 768-8708.

**Files can be sent via Online File Transfer**  
 @[http://www.martinowhite.com/servicecenter/send\\_file.html](http://www.martinowhite.com/servicecenter/send_file.html)  
 Please include the shoe line/company name in the filename of the ad.  
 If you can not supply a digital file, typesetting is available at an additional charge.

**Payment must accompany request for Advertising**

Firm Name: \_\_\_\_\_  
 Attn. To: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Signed by: \_\_\_\_\_

**Return Contracts to:**  
 The Atlanta Shoe Market  
 953 Harmony Road, Suite 106  
 Eatonton, GA 31024  
 706-923-0580 Fax 706-923-0520  
 sest@plantationcable.net

8"inch