



AUGUST 19-21, 2017
SATURDAY, SUNDAY, MONDAY
ADVERTISING CONTRACT DEADLINE:
JUNE 23, 2017

ADVERTISE IN THE SPING 2018 MARKET DIRECTORY
Please Reserve Advertising Space As Indicated

- _____ Full Page (Color only) \$325
- _____ Inside Back Cover (Color only) \$500
- _____ Inside Front Cover (Color only) \$500
- _____ Back Cover (Color only) \$525

5"inch

ADVERTISE

AD SIZE:
5" WIDE BY 8" DEEP

ADVERTISING COPY

ABSOLUTE DEADLINE:
JUNE 23, 2017

(image for illustration only. not actual ad size. Please make ad size 5x8")

IMPORTANT
Ads must be submitted in the following **DIGITAL FORMAT** – send a floppy, zip or CD in one of the following programs in same version listed below or lower:

<p>MAC</p> <ul style="list-style-type: none"> QuarkXPress 8 Adobe Illustrator cc Adobe InDesign cc Adobe Photoshop cc Adobe PDF 	<p>IBM</p> <ul style="list-style-type: none"> Adobe PDF Corel Draw X6
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Other: Hi Res .TIF or Hi Res .JPG (300 DPI)

Only full page ads accepted – no bleeds.

Please attach a hard copy along with ALL supporting fonts & art files.
Photos/artwork should be sent minimum 300 dpi.
If you have any questions on digital formats, please call Diane Green (404) 768-8708.

Files can be sent via Online File Transfer
@http://www.martinowhite.com/servicecenter/send_file.html
Please include the shoe line/company name in the filename of the ad.
If you can not supply a digital file, typesetting is available at an additional charge.

Payment must accompany request for Advertising

Firm Name: _____
 Attn. To: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Signed by: _____

Return Contracts to:
The Atlanta Shoe Market
953 Harmony Road, Suite 106
Eatonton, GA 31024
706-923-0580 Fax 706-923-0520
sest@plantationcable.net

8"inch